



**J & K**  
**STATE RESOURCE CENTRE**

**Two Day National Level Seminar on Saakshar Bharat**

**At Vigyan Bhawan , New Delhi**

**(21<sup>th</sup> to 22<sup>nd</sup> Dec., 2013)**

**A Report**

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The National Literacy Mission Authority, Govt. of India held a two day National Level Seminar on Saakshar Bharat in Delhi on 21-22 December 2013. Since NLMA has incorporated five themes viz Electoral Literacy, Financial Literacy, Legal Literacy, Disaster Management & Civil Defense and Offerings of Saakshar Bharat for convergence in the Saakshar Bharat Programme and trained five groups of SRC personals as Key Resource Persons on the above mentioned themes. All these KRPs were invited to the seminar, where each group of KRPs had to make Presentation on the theme in which they were trained. Besides the groups of State Resource Centers who have developed Information, Education and Communication (IEC) material on the these themes also had to present all the IEC material developed on each theme. The officials/representatives of the convergence partners i.e Election Commission of India, State Bank of India, Deptt. Of Justice and National Institute of Disaster Management were also present in the seminar.



## Proceedings

The programme was started with a welcome address by Mr. Ramakrishna Sura, Director DAE. He welcomed all the participants in the seminar. His address was followed by opening remarks by Shri Jagmohan Singh Raju (IAS), JS (AE) & DG (NLMA), MHRD, Govt. of India made. Since all the representatives from the convergence partners were present in the seminar all of them deliberated in the programme. Soon after that Shri R. Bhattacharya (IAS), Secretary (SE&L), MHRD, Govt. of India gave his inaugural address.

In the Technical sessions presentations were made on the all the five convergence themes. For all the themes, five sessions were made in two days and for every session a representative from SRCs involved in the preparation of the IEC material made presentations on the IEC material prepared by their group of SRC. Then a representative from KRPs who received training on the above mentioned themes made presentation on what their training has all been about and what all they have concluded out of their trainings. A panel of Members from the convergence partners and the Directors of the SRCs (which worked as the training partners in the training Programmes of all the themes) concluded each of the sessions by putting their comments on each of their concerned sessions.





## DAY 1 (21<sup>st</sup> Dec., 2013)

### Session – I Electoral Literacy

For the session of Electoral Literacy Mr. Zubair Hussain Qureshi, Consultant, DAE presented the materials prepared by a team of SRCs. Both the print and electronic materials were displayed through a power point presentation by him. Ms. Asmat Naqati, Programme Associate, J&K SRC, representing the team of KRPs of all the SRCs who received training on Electoral Literacy, made a power point presentation on the training content and technique. She also impressed upon the problems that can take place during the down ladder training of MTs and Preraks. The panel then put forth their views on the session and Electoral Literacy as a convergence theme of Saakshar Bharat. Feedback from Rajasthan, Madhya Pradesh and Chhattisgarh was also given by the representatives of these states on the Electoral Literacy Campaign as the elections were recently held in these states. It was concluded that the Campaign has definitely made a positive impact on the election process in these states thereby improving the data regarding the elections. The session was chaired by Shri. Jagmohan Singh Raju, DG, NLMA and Smt. Padma Angmo, Deputy Secretary, Election Commission of India.



## Session – II Financial Literacy

The second session for Financial Literacy was chaired by Shri V. K. Agarwal, DGM, State Bank of India. Dr. Uma Bisht, Director SRC, Uttarakhand presented the IEC Material prepared by her group on Financial Literacy and displayed some of the material through her power point presentation. Then Shri. C. Swaraj from SRC, Kerala and Shri N.S. Maruthi, from SRC Mysore gave a detailed presentation on the aspects of training covered under Financial Literacy during their training Programme. The session ended with the concluding comments from officials of SBI and the Directors of some SRCs on the theme.



## Session – III Legal Literacy

Shri Praveen Garg (IAS), Joint Secretary, Deptt. Of Justice Chaired the Session on Legal Literacy. The Session was started with a presentation by Ms. Anjali Agarwal, Director SRC, Indore and also the group convener for the IEC material. She presented the IEC material that was prepared by a group of SRCs. She also played some videos and displayed different print material that are to be used for the Legal Literacy Campaign. Dr. Priya Zadu from SRC Dehradun and Ms. Shahina Shaikh from SRC Bharuch presented the content of training they received

during the training programme on Legal Literacy through their power point presentation. The representative from Deptt. Of Justice and Some Directors of SRCs presented their views on the theme.

#### **Session – IV Disaster Management and Civil Defense**

The final session for the day was chaired by Ms. Naghma Firdaus, Senior Specialist – CBDM, NDMA and Mr. Rajashekhar , Joint Director, DAE. The presentation for IEC material was presented by Ms. Nandini Kajuri, Director, SRC Kolkata and the training part on the theme was presented by Ms. Rachna Siddha from SRC, Jaipur and Ms. Y. Indrani from SRC, Hyderabad. The session concluded by a question answer session between the participants and the members in the panel.

### **DAY 2 (22<sup>nd</sup> Dec., 2013)**

#### **Session – V Offerings of Saakshar Bharat**

The session was chaired by Shri. Jagmohan Singh Raju, DG NLMA, MHRD, Govt. of India. Mr. Promod Gouri, Director SRC, Rohtak made the presentation for the display of IEC material on Offerings of Saakshar Bharat. The training content and methodology used during the training of KRPs training in Rohtak was presented by D. Kumar Gurudasan from SRC, Chennai and Shri. Patanjali Mishra, SRC, Raipur. The session was concluded with the remarks from the officials of NLMA.

The SRCs were later asked to prepare their action plans, as per the templates displayed by the NLMA during the programme, for the coming three months in lines with the themes added in the programme of Saakshar Bharat. In the afternoon the action plans were presented by some of the SRCs.

The two day programme was concluded with the vote of thanks by Mr. Rajashekhar, JD, DAE, New Delhi.